

ORTHOMOLECULAR

*Patented Technology, Proven Results™*

Collagen Building Factor™  
Daily Renewal Serum



## COLLAGEN BUILDING FACTOR™

Collagen Building Factor™ Daily Renewal Serum is a revolutionary, patented, and all natural formula based on cellular research and DNA science. This breakthrough technology is the first of its kind that provides the synergy between ingredients, the biochemistry of the body and DNA to help produce collagen, the foundation of naturally healthy skin.

### U.S. PATENT 7,700,083

Skin care composition for accelerated production of collagen proteins.

## PRODUCT OVERVIEW

Through the natural production of your own collagen, your skin becomes stronger and more resilient to premature aging. Our proprietary application of zinc finger technology provides skin cell DNA with the nourishment required to repair damaged skin, restore even pigmentation and fortify the skin's own immune system.

Collagen is found in the extracellular matrix that surrounds and supports all skin cells. When collagen is deficient or structurally compromised, the extracellular matrix is weakened. The results can be seen on the skin as discoloration, thinning or sagging skin, wrinkles, irritation or imbalance of the skin. Collagen Building Factor™ works in alignment with the biochemistry of the body to correctly produce healthy collagen naturally and rejuvenate skin – resulting in a more beautiful you.

## PRODUCT ATTRIBUTES

Collagen Building Factor™ is vegetarian formulated with naturally occurring ingredients, oil free, and is not tested on animals.

## PRODUCT BENEFITS

- **Boosts natural collagen production** - Provides a concentrated matrix of nutrients. Together they provide multi-dimensional support to effectively maintain connective tissue health and are necessary for formation of collagen.
- **Reduces the appearance of fine lines and wrinkles** - Replaces and repairs damaged collagen fibers to revitalize, strengthen and increase the integrity of the skin.
- **Improves skin firmness and texture** - Increases skin elasticity by correctly pacing the production of collagen fibers necessary to firm and remodel ageing skin.
- **Provides cellular DNA protection** - Zinc finger technology helps protect DNA and in turn repairs the overall health of your skin on a cellular level.
- **Antioxidant enhancement** - Protects against damage by increasing the concentration of antioxidants within cells. Helps to neutralize environmentally generated free radicals before they can cause premature signs of aging in the skin.
- **Evens skin tone and reduces blemishes** - Restores normal pigmentation by facilitating the health of the melanocytes. This allows correct pigment production including the damage caused by UV exposure. Supports healthy healing and minimizes the appearance of scars.

## WHAT IS COLLAGEN AND WHY IS IT IMPORTANT?

Collagen is a long, fibrous structural protein that makes up the extracellular matrix which supports most tissues and gives cells their external structure. It is also found inside certain cells, also helping to support and provide structure. It works with keratin to give skin its strength and elasticity, which is what diminishes with aging. At a molecular level, skin that has aged is characterized by the presence of abnormal, fragmented collagen fibers and diminished total collagen content.

## TARGET AUDIENCE

Collagen Building Factor™ is an essential component of those wanting to maintain healthy skin throughout their life.

### Primary Market:

Women and men over the age of 30 who want to minimize the visible signs of aging.

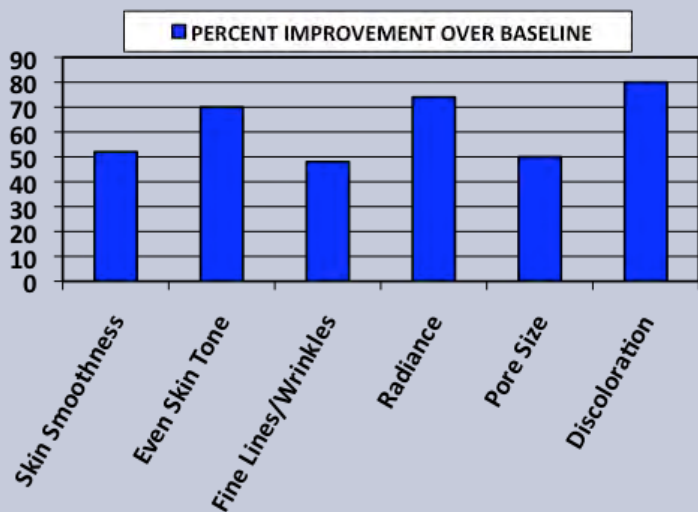
### Secondary Market:

Health conscious women and men 30 and younger who want to prevent the visible signs of aging.

## USAGE

Gently shake bottle. Apply 10-15 drops to clean skin twice daily and spread evenly on the face, neck, back of hands, and any other body parts needing rejuvenation. Avoid contact with eyes. For best results apply before makeup or moisturizer and reapply as needed throughout the day.

**CBF Serum: Independent Study Results after 12 Weeks Use**



## TESTIMONIALS

*I didn't know it but I was silently destroying my skin health.*

I never thought I would ever throw away my favorite skin treatments — they felt so good to apply and gave me satisfactory results. But when I saw the instant results from Collagen Building Factor™, for the first time in my life I understood what a smoother, healthier complexion really meant! After I tried your product I knew that I needed to change my whole way of thinking about skin health. I highly recommend the product to everyone who cares about beautiful skin.

Theresa M., Jackson Hole, Wyoming

*7 Days Later ... Deep Wrinkles Disappear!*

I used to have wrinkles and fine lines around my eyes, which made me look very old. I started to apply Collagen Building Factor™. I found that after applying the product for just one week, the wrinkles and fine lines were diminished drastically. Most of the fine lines around my eyes are gone! Thank you for this wonderful product.

Kun(Karl) Sik Lim, Busan, Korea

*What I got was a radiant complexion ... How does that happen?*

As a teenager and young adult, I had what can commonly be labeled as “combination skin” and my fair share of random breakouts. In vain, I tried an array of cleansers, toners, astringents, exfoliants, creams, gels, masks and strips, every single one of which claimed to improve the condition of my skin. I saw little results. In the past four months since I began using Collagen Building Factor™ I have witnessed a substantial and nonetheless unbelievable improvement in the state of my skin. The pores on my face, particularly those on my forehead, nose and chin, have reduced in size. Appearance-wise, my face looks healthier and my complexion more alive.

Elene S. Patras, Greece

*Hyperpigmentation*

A major skin problem I have battled were acne blemishes, they always left post-inflammatory hyperpigmentation on my skin. A plethora of laser resurfacing actually backfired & created melasma in certain areas. I started using Collagen Building Factor several months ago. My pigmentation problem has greatly improved, my skin is now even and when I do break out, my skin heals in days. This serum is not just some skin care product, it is a skin superfood, & one that I cannot live without.

Lori Allami, Las Vegas, Nevada